

PRODUCT NEWS E-Mail Special Edition

JANUARY 10, 2006

As you are aware, General Motors discontinued its Dexron III ATF licensing program effective December 31, 2006 and Ford will discontinue its Mercon ATF licensing program June 30, 2007. Both Dexron and Mercon are registered trademarks of General Motors and Ford, respectively. Lubricant marketers are no longer allowed to sell Dexron[®] or Mercon[®] in ATF product names or on labels after June 30, 2007.

As a result, LUBRICANTS USA is introducing **FINA MULTI-PURPOSE ATF** (Product Code 12115) to replace FINA Dexron[®] III/Mercon[®] ATF. **FINA MULTI-PURPOSE ATF** will continue as a product that meets Dexron[®] III/Mercon[®] ATF specifications.

Effective immediately, bulk orders for ATF meeting the Dexron III specification or the Mercon specification will be billed as **FINA MULTI-PURPOSE ATF**. Packaged ATF orders will continue being filled with Dexron[®] III/Mercon[®] labeled packaging until existing inventories are depleted.

Please contact your District Manager if you have any questions regarding this transition. We appreciate your business.