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PRODUCT NEWS **Special Edition**

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KEYSTONE BRAND ERA ENDS

As you know, the Keystone lubricant product line is manufactured by Total S.A. Total is the fourth largest, fully integrated petroleum company in the world, active in approximately 130 countries. As part of its global brand management program, Total has chosen to discontinue the Keystone brand and replace it with the Total brand. This initiative should be completed by the end of the first quarter of this year.

Although product pricing, product specifications, approvals and ordering procedures remain the same, there will be changes to former Keystone product names and packaging. As part of this transition, Lubricants USA will distribute a new price sheet showing dual product names in the near future.

Keystone blue drums and pails will be converted to Total red pails, and the white pails used for Nevastane food-grade products will be converted to Total green pails. These changes will occur as existing inventory of Keystone-branded products is depleted.

In addition, Technical Data Sheets and all MSDS sheets will be dual labeled for 12 months. These data sheets can be found on LUBRICANT'S USA web site at www.Finalube.com.

For your assistance, the attached line-by-line reference chart matches new Total product names with former Keystone names. Many of the specialty industrial product names are unchanged, such as Safeguard lubricants and food grade lubricants. Metalworking fluids and products that were identical to Total-branded products (engine oils, ATF, air compressor lubricants, industrial lubes and automotive gear lubes) were renamed to consolidate identical products under one name.

While it is challenging to discontinue a brand with over 120 years of history, we look forward to serving your needs for many more years with the Total brand.

If you have any questions, please contact Alan Denniston at 1-800-442-LUBE, extension 16.